

From: Russell Shippee <rshippee@lighthousepartnersllc.com>  
Subject: Newsletter - Want vs Need -6-5-08  
Date: June 4, 2008 8:18:07 AM EDT  
To: rshippee@lighthousepartnersllc.com  
Reply-To: rshippee@lighthousepartnersllc.com



To see the version with all the graphics and pictures please click [Here](#) 6-5-08 #50

Dear Russell,



This is the anniversary issue. Thanks to all our readers! You can even see me aging, changing, and growing by the pictures.

**How have you grow, aged, and changed this past year? What will next year bring? Remember, you determine what it will be.**

This newsletter is growing and changing. At least for the summer months, and perhaps longer, we are going to publish every two weeks rather than every week. We will see how it works out. It will allow me more time to work individually with clients and in small groups. Perhaps you? Yes, it will allow for more time to sail also.



Yes, we are working more and more on the phone due to the distance of those we help. Yes, there are some additional classes being developed.

**What is your opinion? Would you do all of us a favor? Click here and tell us YOUR opinion of the newsletter, what you like, what you think can be improved, and any changes you recommend. I want to be sure we are giving you what you need and want. Please, take a quick minute and click [HERE](#).**

**What are you going to change for the summer? What can you eliminate or change so as to take on something else? A void is always filled. Perhaps it is a simple as more time to enjoy the summer months. Perhaps a chance to work on and finish that project.**



Remember, thought without action never gets the job done. It is in the doing and the accomplishing. Put some emotion and time with your thoughts and you will be amazed at what you can do.

July and August are big vacations months. **In order to truly enjoy the summer focus NOW on your goals and accomplish as much as possible in the next few weeks.** Then you can enjoy more of the summer without the guilt of what you have yet to do that you should have done. Try it, you'll agree.

**Remember, you are the BEST. Know it and live it. Know it and be it.**

To give us your opinion click [HERE](#).



Be the BEST You Can Be,

Russell R Shippee

Russell R Shippee

**Helping You, Motivating You, Encouraging You, to Be the BEST You Can Be**

#### Quotes

"In my beginning is my end  
In my end is my beginning"

T. S. Eliot

"The soul attracts that  
which is secretly harbors;  
that which it loves, and also  
that which it fears."

James Allen

"He's no failure. He's not  
dead yet."

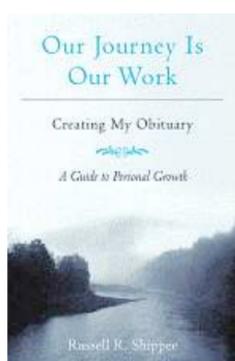
William Lloyd

"Experience is a wonderful  
thing. It enables you to  
recognize a  
mistake when you make it  
again."

Unknown

Tell'em you are sorry they  
missed the first year.  
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**Order one copy from the web site and I will send you THREE copies for the price of one.**

**Offer expires on 6-13-08**

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"Many people talk about how to live life purposefully but few do it in a way that Russell Shippee does. If you are wanting to change your life for good and catapult yourself into a fully empowered life, you will want to read his book, "Our Journey Is Our Work: Creating My Obituary." If you want your life to be filled with accomplishments that help others, the confidence to overcome obstacles, and the courage to live your dream, Russell's book will inspire you to do so."

Dr. Pat Baccilli "The Oprah of talk radio"

#### Favorites Repeated

##### As A Man Thinketh by James Allen

This is a timeless classic. The link below will bring you to a site that promotes his books and others. However, they allow you to download As a Man Thinketh in e-book format for free [HERE](#).

##### Simple Truths

Simple Truths is an affiliate of ours. Why? Because they have some truly wonderful inspiring products.

Please visit the website. Please see what best fits you and those whom you wish to help and assist. They are all first quality and they all add value.

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KL wrote to me this week recommending the DASH from Simple Truths. So, go to the website and see the DASH and all the other products. They make lasting gifts.

##### Daily Motivator

Do you get the Daily Motivator? While they charge for it they do not ask you to buy anything. It is a great morning message. Take a look [HERE](#).

#### Want vs Need

I want. I want it now. I want it and I should have it. I want it and I deserve it.

I want it, so I will use the law of abundance and wonder where is it as I have wanted it for several days and it is not here yet.

We all have the I want. Often, we get what we want and what we strive for. Yes, there is a cost in time, effort, education, and practice to get our hearts desire. That is all part of the getting and it also makes us feel the value in that we worked to get it. Yes, want and then work to fulfill the want.

What happens when we want and work and work and our want is never fulfilled? Are we cheated? Why did it not work? I did what I had to do and it failed? I thought the law of

abundance always worked?

The law of abundance does always work. If we do not get our want we need to look more closely at what that lack, that not getting our desire, means. What is the lesson.

The lesson could be man things such as:

subconsciously we did not truly want the item  
subconsciously we did not feel worthy of the item  
subconsciously we did not feel we could do what was needed to obtain the item  
we did not invest the time needed  
we did not learn the skills needed  
we did not practice as needed  
we had other wants that were more important at the time  
the want was not strong - it was more like wishful thinking

Consciously we have wants. Some are just not strong enough and literally a wish that comes and goes as quickly as it comes. These rarely materialize.

Interestingly, our conscious wants are overridden by our subconscious. Our subconscious knows our true and real wants and desires. It is the subconscious truth that usually works.

There is also the issue of wants vs need. Many times we end up with what we needed rather than what we wanted. It is only in hindsight and review that we find out how fortunate we were to obtain what we needed rather than what we wanted at the time. What we wanted was not right and what we obtained was.

If you do not get your want know there was a reason for what you did get. The value comes in resting in what you did get and finding out why. Was it one of the reasons on the list about? Or, was it just that you were getting what you needed vs what you thought you wanted?

The law of abundance as well as the law of nature works all the time. The law is and it is applied in all situations the same. Know that the laws do not fail. Know that if we do not get what we want there is a reason, a value and a lesson in it. It is for us to find the lesson and the value.

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